

EGYPLAST Facts and Figures.

- (1) EGYPLAST is considered the largest prime plastic show in the region (African Continent and the MENA region)
- (2) The 2016 event hosted 180 Exhibitors with a total number of visitors 10K
- (3) The 2016 event was the show 13th. Round
- (4) EGYPLAST witness the participation of All Plastic Sectors
- (5) The Egyptian plastic sector is growing tremendously with a current figure of 2500 plastic factories (registered) operating in the market (NB. Limited number of Exhibitors is due to the available space area that's why the 2018 round we applied for a larger hall up to 10k sqm to absorb more Exhibitors)
- (6) Egypt is considered as one of the prime markets in the region with a fast growing growth rates
- (7) The show applies the financial support - Official Governmental Module - to exhibitors for hosting international buyers invited by each single exhibitor
- (8) No other event brings the local community of plastic professionals together like EGYPLAST
- (9) EGYPLAST helps in making connections and strengthening the business relationships to widen the professional business circle
- (10) Ideal gathering for all plastic professionals to see the development of the industry
- (11) EGYPLAST is the opportunity for accelerating the Egyptian plastic and petrochemical exports
- (12) EGYPLAST is the ideal event for exhibitors to maximize and improving their sales, marketing and distribution partners
- (13) EGYPLAST is the ideal event for advancing the exhibitors brands and bringing them to the market
- (14) EGYPLAST is essential for strengthening exhibitors supply chain
- (15) EGYPLAST is a perfect gathering for companies' decision makers and top management for finding new opportunities
- (16) EGYPLAST attendees can be classified as follows
 - a, Management
 - b, Manufacturers
 - c, Executives and senior levels
 - d, Engineers and Business development calibers
- (17) the 2018 round will be held at the new convention center newly established in The new Cairo district and built by the Egyptian army being the newest hall ever with a total area of 50ksqm
- (18) Egypt being the north gate of Africa and enjoys a solid industry that started during the 40s. Of the last century makes the event an attractive spot to international buyers that are so keen to visit the show
- (19) Egypt being a huge market (100MM) forces international manufacturers to be keen for exhibiting in the show specially for the machinery and raw materials producers)
- (20) Being the prime plastic and petrochemical show in Africa Egyplast enjoys an excellent support from sponsors whom represents the leading manufacturers specially from the main largest petrochemical producers (Sidpec, ETHYDCO , OPC and Egyplast Co.) besides major local machinery producers as Shouman
- (21) The conference program always witness dynamic sessions that are organized by the sponsors - in 2016 Sidpec was in charge for organizing during the show several sessions with a solid well structured program
- (22) The event is owned by the Egyptian Plastic Exporters and Manufacturers Association - EPEMA which is an NGO established in 2006 being the sole association in Egypt that works on developing, maintaining and enhancing the entire plastic industrial sector
- (23) The plastic and Petrochemical industrial sector in Egypt is considered on top industrial sectors by facts and figures as it represents almost 27% from the total Egyptian export figures with an annual growth of 17%
- (24) Machinery and raw materials are widely imported as the local production do not fill the local manufacturers needs and as per the 2016 figures plastic raw materials and petrochemicals imports value USD 280mm
- (25) The MENA region market is considered as one of the fast growing markets by number of population which makes the market very attractive to plastic producers in the meantime due to environment issues in some markets namely Europe some sectors witnessed the closure of many factories the fact that was reflected on the local producers to expand their operations

Under Response of :

**Ministry of Trade and Industry
the Chemicals & Fertilizers Export Council (CEC)**

